

#### INNOVATE. GROW. BUILD.



AN INDUSTRIALISED AND **DIGITAL NATIONAL CHAMPION** 



#### **GENERAL CONTRACTOR LEADER**

Impresa Percassi, a company with a strong entrepreneurial track record spanning over 50 years, is today a leading general contractor in the construction private sector. Offering services ranging from residential to office and hospitality, and from commercial to industrial through to large projects and redevelopments, the company deals with real estate projects promoted by national and international clients.

Large-scale projects such as the Bocconi Urban Campus and its halls of residence, Abitare in Maggiolina, the redevelopment of the Hotel Brun and the renovation of the historic Rolex building in Milan; Confindustria's new headquarters in Bergamo at the Kilometro Rosso Science and Technology Park; the construction of a refrigerated warehouse for the Ferrero Group with Siemens. These are just some of the main construction sites that have marked the company's growth.

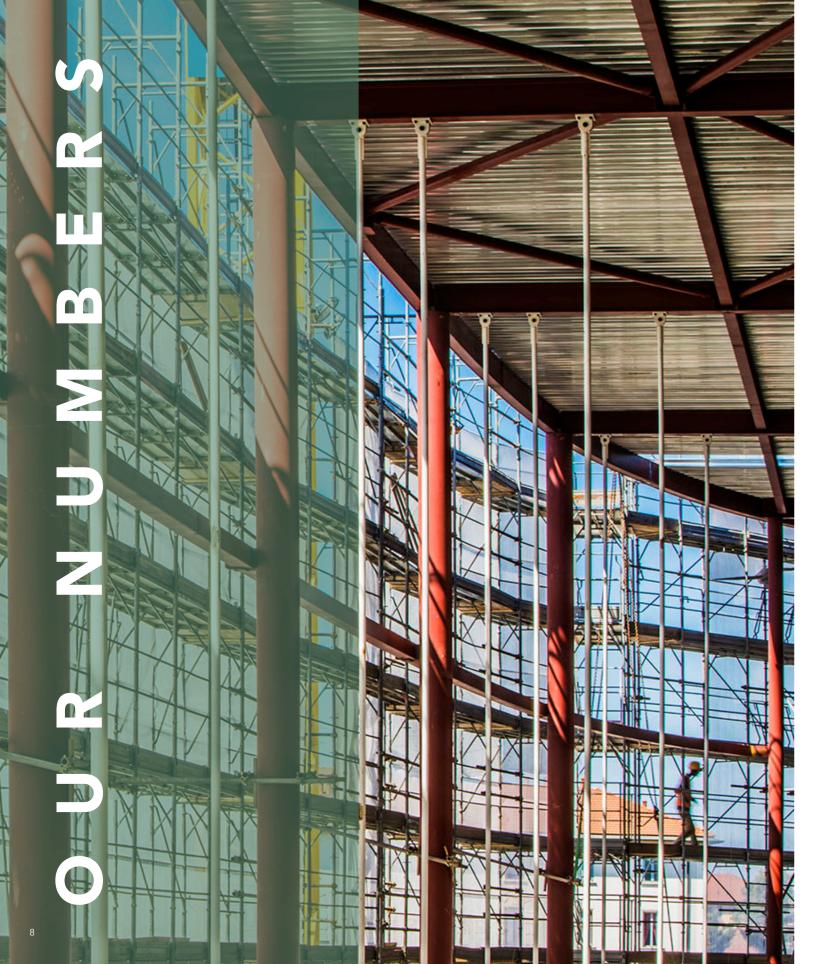
At the same time, the company has undergone major internal development, in terms of its organisational model and business. A new approach to the market, to design, production and construction, in the name of technological innovation and most importantly with a new strategy and vision.

Impresa Percassi Spa is fully owned by Costim Srl, a joint industrial holding company set up in July 2019 by Immobiliare Percassi Srl (a holding company headed by Francesco Percassi, lawyer) and Polifin Spa (a holding company owned by Cavaliere del Lavoro Domenico Bosatelli, who controls, among other undertakings, Gewiss SpA and Grupedil Srl).

Costim Srl is a key player on a national level, combining the industrial and organisational skills with the reliability, innovation and soundness of its financial partner (Polifin SpA). It is active in all real estate areas and implements turnkey projects on its own behalf and that of third parties.





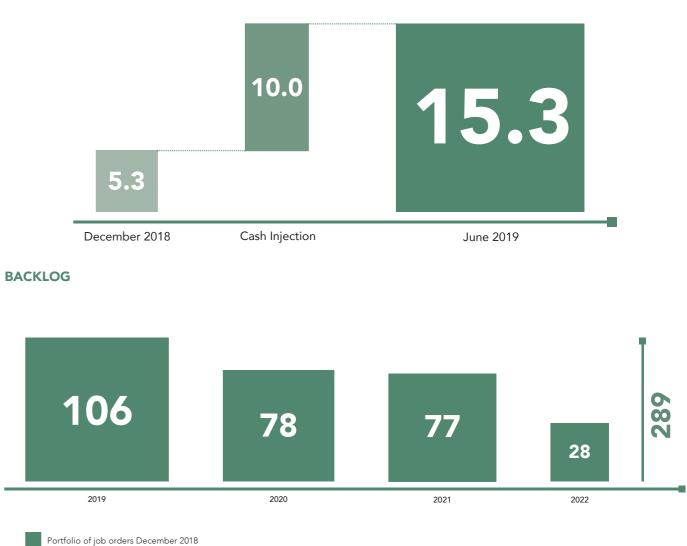


Since 2011, during some very challenging years for the construction market, Impresa Percassi has chosen to invest in resources and skills. It has undergone a major transformation - greatly sought after by the new generation of entrepreneurs - in terms of management, industrialised and digital production process, and market positioning as general contractor.

The growth in turnover in recent years is the result of the acquisition of increasingly large orders for a total project portfolio exceeding Euro 280 million - ranging from residential, office and retail through to large redevelopment projects - in line with the objectives of the multi-year business plan.

#### **SHARE CAPITAL**

EQUITY





More than 90,000 sq. m. HOTEL

130,000 sq. m. RETAIL

More than **140,000 sq. m. RESIDENTIAL**  More than 100,000 sq. m. OFFICES

# 460,000 sq. m.

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Established on 4 March 1963, Impresa Percassi grew and strengthened in the seventies, also starting its first real estate transactions.	The Company's constant growth in the residential construction sector was followed by the creation of the holding company (1986): the construction and real estate sectors developed in parallel with the entrepreneurial growth in the retail sector. The Group's logo and corporate image were	The Company's large orders in the retail sector included the Benetton flagship stores in Milan (1997) and the Oriocenter in Bergamo (1998).	Alongside the ongoing development in residential construction, orders increased for major retail brands (Zara, Swatch, Levi's, Lindt, Versace, Sisley, Massimo Dutti, Ferrari and Mondadori) and for the hospitality industry (Armani Café and Hotel).	These were the years in which a new identity was designed for Impresa Percassi with respect to the other Group companies. This entailed major investments in resources and skills, and a management-oriented process to transform the business model from that of a construction company	In the two-year period between 2015 and 2017, Impresa Percasi - with an average growth in outsourcing turnover of around 30% per year and doubling of volumes in 2017 - positioned itself as a leading general contractor in high-end civil construction.	Digi and ope capi inte asse dev In Ju com Perc Spa whice	

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### 2018

## 2019

#### THE NEW CORPORATE

igital transformation nd BIM, industrialisation, pening to the apital market and nternationalisation are the ssets of Impresa Percassi's evelopment strategy. June 2018, the parent ompany, Immobiliare ercassi Srl, and Polifin pa - the holding company which controls, among other undertakings, Gewiss Spa and Grupedil Srl, the latter being the promoter of the innovative project, Chorus Life, in Bergamo - reached an agreement for Polifin Spa's entry into the share capital of Impresa Percassi Spa with a 40% interest in the share capital.

#### THE CREATION OF A NEW INDUSTRIAL HOLDING COMPANY

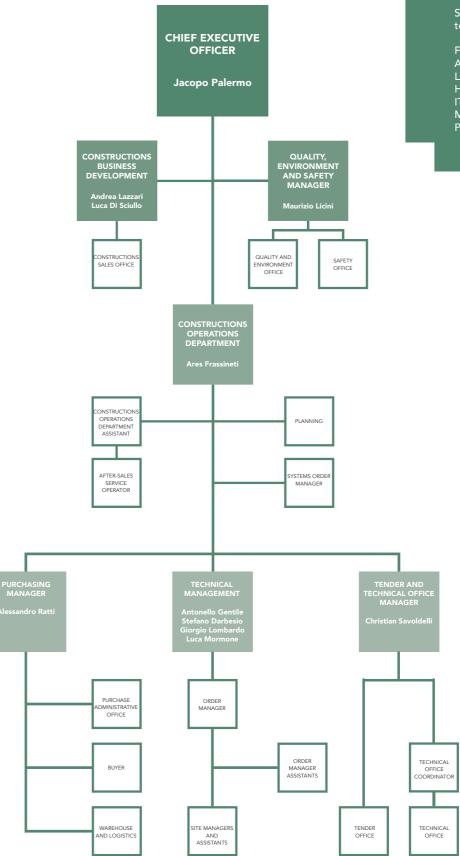
Immobiliare Percassi Srl and Polifin Spa (a holding company owned by Cavaliere del Lavoro Domenico Bosatelli, who controls, among other undertakings, Gewiss SpA and Grupedil Srl) set up a joint venture to create a new industrial holding company called "Costim Srl". Costim is a key player on a national level, combining the industrial and organisational skills of its industrial partner with the reliability, innovation and soundness of its financial partner, in all real estate areas. It implements turnkey projects on its own behalf and that of third parties.

Directors 200

> SITE MANAGERS AND ASSISTANTS

> > 32 TECHNICAL STAFF

24 ADMINISTRATIVE



Staff functions report to the Parent Company

Finance and Equity Investments Department Administration, Finance and Control Department Legal Consultant Human Resources IT Office Marketing and Communication Press and External Relations Office



#### QUALITY, SAFETY AND ENVIRONMENT: INTERNATIONAL STANDARDS AND CERTIFICATIONS

Health and Safety are among the founding values of our growth strategy and are essential for a company that operates with respect for its workers, contractors and suppliers and with a view to protecting the environment. In 2016, Impresa Percassi adopted an organisational model in compliance with Italian Leg. Decree 231/01. The model gives a detailed description of the different responsibility profiles regarding occupational safety and the main sources of risk. The risk assessment process was essential to obtaining BC OHSAS 18001 certification in 2017. The occupational health and safety management system is an important upgrade with respect to the regulations, due to increasingly complex orders and significant partnerships. The "zero accidents" objective aims to make Safety a value and to develop a true corporate CULTURE based on accident prevention. Our goal is to improve performance and streamline business processes. Increasing productivity also means optimising time and costs, to achieve greater development opportunities and become more competitive on the market. With this in mind, we adopted a Quality Management System and attained UNI EN ISO 9001 Certification, which certifies its conformity to international standards. UNI EN ISO 14001 certification is a demonstration of our true commitment to reducing the environmental impact of our processes, products and services, and confirms the reliability of our Environmental Management System in implementing sustainable development. We are also members of Green Building Council Italia, an association founded to steer the construction sector towards sustainable design, construction, use and maintenance standards. Furthermore, in meeting all prerequisites, Impresa Percassi manages the LEED certification process for its works.



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UNI EN ISO 9001:2015 QUALITY CERTIFICATION

UNI EN ISO 14001:2015 ENVIRONMENTAL CERTIFICATION

BS OHSAS 18001:2007 SAFETY CERTIFICATION

SOA CERTIFICATION

**GBC - GREEN BUILDING COUNCIL ITALIA** 

#### A NEW CULTURE FOR DOING BUSINESS

Management-oriented processes, industrialisation, digital transformation and adherence to BIM (Building Information Modelling) - for customised design concepts and for building lifecycle management and monitoring - are key to establishing Impressa Percassi as a top player in the general contractor sector.

The significant growth of Impresa Percassi from 2012 to date, has enabled the Company to plan extensive expansion into mature markets and Europe. In France, Impresa Percassi operates through Percassi Bâtiment, covering the french-speaking markets of France, Belgium and Switzerland.





#### OFFICES

#### ITALY

**REGISTERED OFFICE** 

#### Bergamo Viale Vittorio Emanuele II,102

#### **OPERATING OFFICES**

Bergamo Via Andrea Moretti, 34

Milan Via Vittor Pisani, 14

#### FRANCE

Ile-de-France

Percassi Bâtiment Sas 195 Avenue Charles de Gaulle 92200 Neuilly sur Seine

# S F O R O E E LARG



**BOCCONI URBAN CAMPUS** MILAN

ABITARE IN MAGGIOLINA MILAN

as part of the "Bocconi Urban Campus" building project, and construction of the following M.E.O. and R.E.C. lots through a Temporary Business Association established with the company Grassi & Crespi for completion of the campus. Client: Luigi Bocconi University Designer: K. Sejima / R. Nishizawa SANAA, Tokyo Value of the contract: € 10 MLN DORMS + € 44 MLN MEO&REC Year: 2016 - 2019

Description: Construction of a luxury residential estate. Over an area of over 8,000 sq. m.: a linear building, a tower building and a parking garage. Designer: Dontstop architettura, Milan Value of the contract: € 24.5 MLN Year: 2018 - 2020

Description: Construction of two residential buildings with services for self-sufficient elderly people. The only one of its kind, the complex offers a new housing model for Italy, which was developed some time ago in France. The nine-storey buildings, featuring 120 apartments, will be set in a new urban park and built in the former Cesalpinia area, already part of a major urban redevelopment project called Quartoverde. Designer: DE8 Architetti - Orio al serio (BG) Value of the contract: € 15 MLN Year: 2018 - 2019

QUARTOVERDE LOTTO 2 BERGAMO

Description: Construction of the new D.O.R.M.S. halls of residence located in the Ex-Centrale del Latte area in Milan,



Description: Redevelopment of a historic building housing the offices of Rolex, situated in the Quadrilatero fashion

Description: Construction of the new Confindustria offices in Bergamo over a 7,000 sq. m. area, divided into office space, auditorium and meeting rooms for members inside the Kilometro Rosso Science and Technology Park.

Description: Construction of the new general headquarters of Siemens Italia in Milan. This imposing building - a symbol

**Description:** Construction of the A2/3 office building in the Kilometro Rosso Science and Technology Park. The contract was acquired through a Temporary Business Association set up with the plant engineering company Termigas.

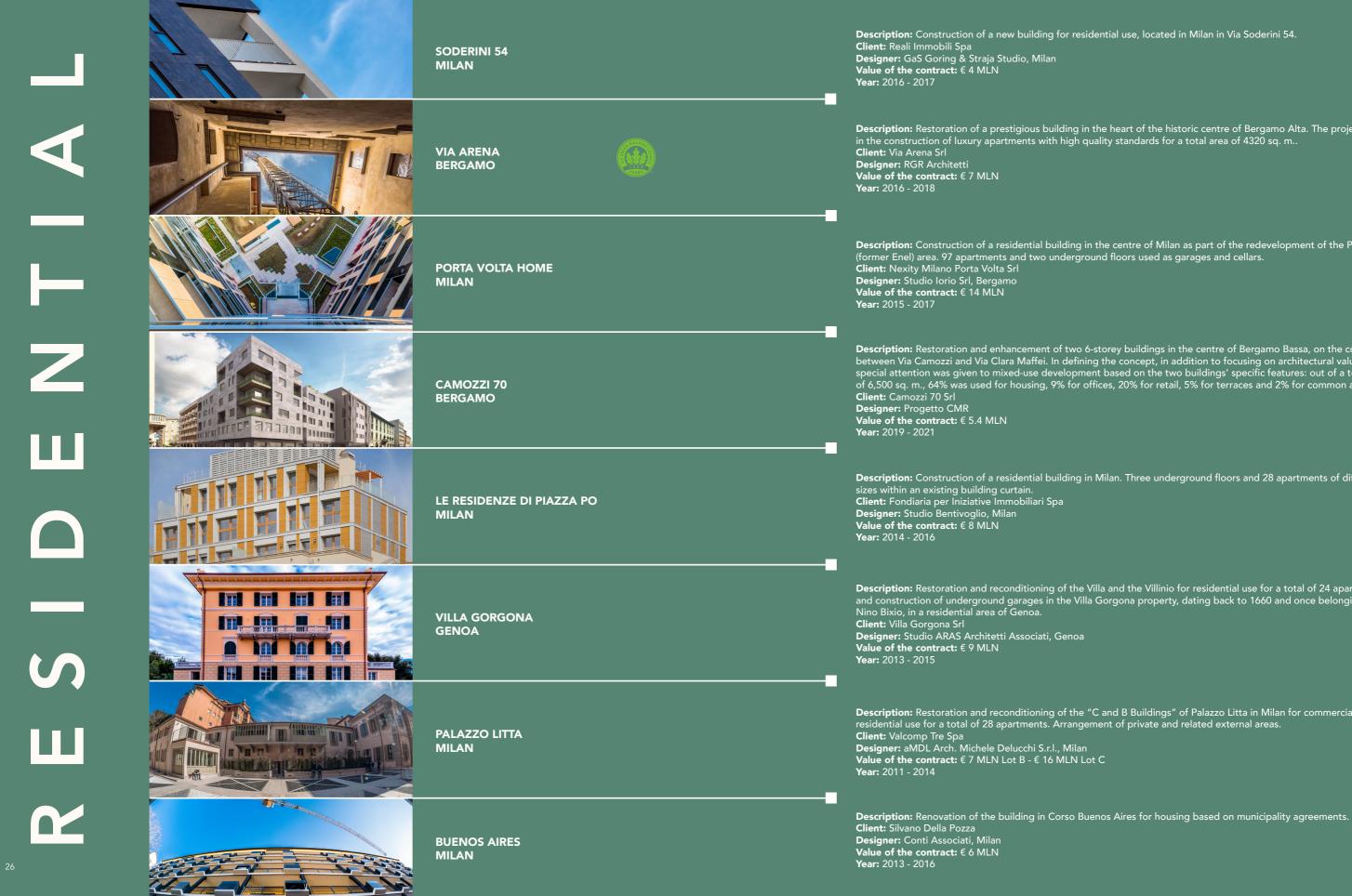
Description: Construction of the new building called "Secondo Terminal" connected to the existing Palacrociere. The building is provided with its own platform allowing the disembarkation/embarkation of passengers of the ships moored there.

Description: Reconditioning and renovation of the real estate unit located in Milan, Via San Marco, for office use. The building consists of five floors above ground and two underground floors for a total of around 22,000 sq. m..

Description: Construction of an executive office building. The building consists of around 7,400 sq. m. of underground

Description: Renovation of a prestigious building owned by Generali Propieties, adjacent to Galleria Vittorio Emanuele II with a view over Piazza Duomo. The aim was to create a modern office building with a strong respect for its historical features.

Description: Construction of two office buildings, called Green Building Two and Green Building Three, inside the Energy



Description: Restoration of a prestigious building in the heart of the historic centre of Bergamo Alta. The project consists

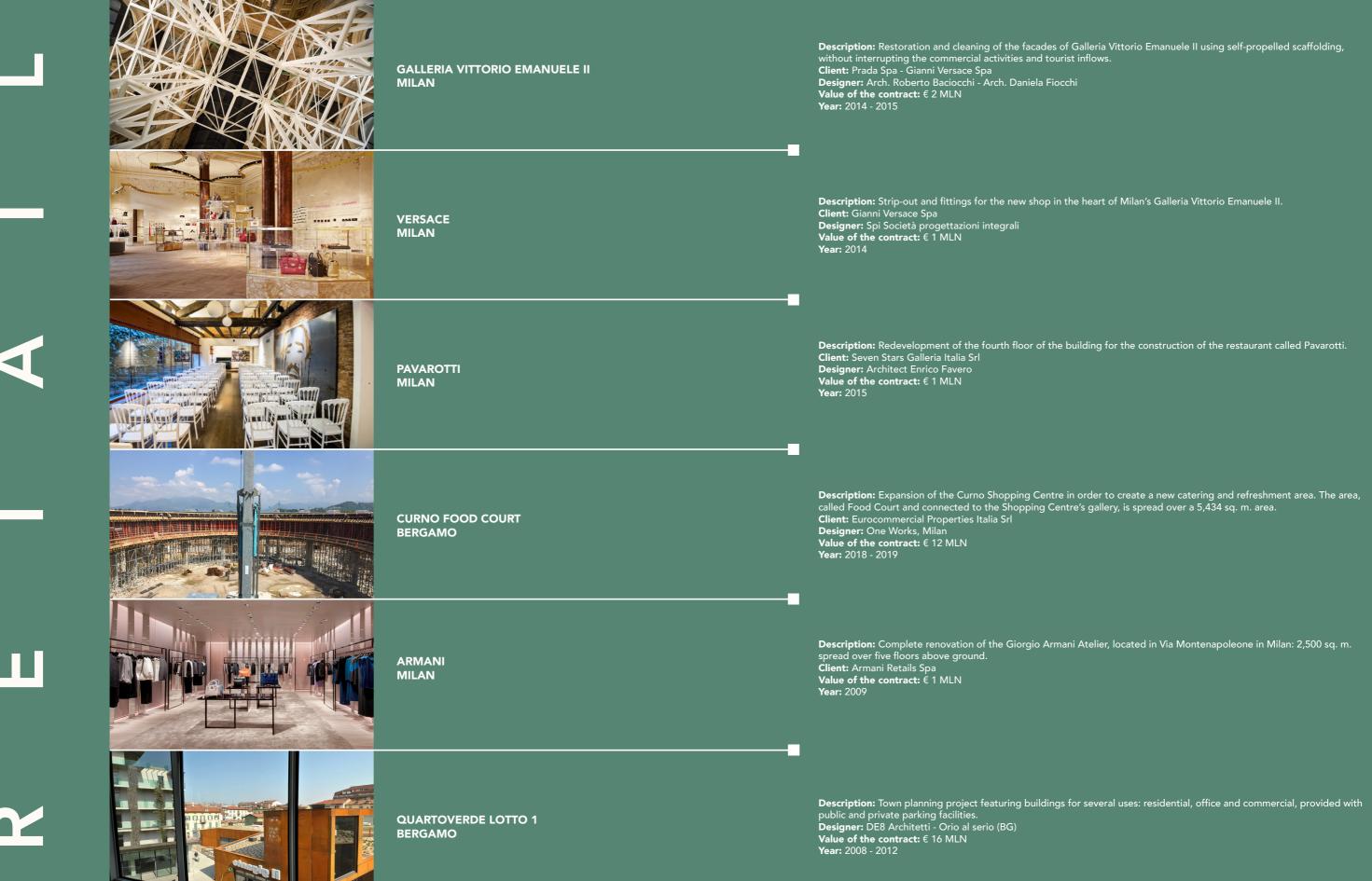
Description: Construction of a residential building in the centre of Milan as part of the redevelopment of the Porta Volta

Description: Restoration and enhancement of two 6-storey buildings in the centre of Bergamo Bassa, on the corner between Via Camozzi and Via Clara Maffei. In defining the concept, in addition to focusing on architectural value, special attention was given to mixed-use development based on the two buildings' specific features: out of a total area of 6,500 sq. m., 64% was used for housing, 9% for offices, 20% for retail, 5% for terraces and 2% for common areas.

Description: Construction of a residential building in Milan. Three underground floors and 28 apartments of different

Description: Restoration and reconditioning of the Villa and the Villinio for residential use for a total of 24 apartments and construction of underground garages in the Villa Gorgona property, dating back to 1660 and once belonging to

Description: Restoration and reconditioning of the "C and B Buildings" of Palazzo Litta in Milan for commercial and



Description: Redevelopment of the fourth floor of the building for the construction of the restaurant called Pavarotti.

Description: Expansion of the Curno Shopping Centre in order to create a new catering and refreshment area. The area,

Description: Complete renovation of the Giorgio Armani Atelier, located in Via Montenapoleone in Milan: 2,500 sq. m.



Description: General upgrading of the Hotel Sheraton in Milan. Works include internal functional redistribution, removal

**Description:** Renovation of Hotel Seven Stars Galleria, in the centre of Milan. Construction of structural reinforcements

Description: Expansion of 5-star Hotel Principe in Lazise (VR) on Lake Garda: construction of 38 new rooms and









FERRERO FACTORY

POZZUOLO MARTESANA (MI)



**Description:** Approximately 10,000 sq. m. expansion of the logistics hub in Villanterio. **Client:** Green Logis Srl Designer: Filippo Salis Value of the contract: € 4 MLN Year: 2016

Description: Works aimed at expanding the logistics hub of Ferrero Spa in Pozzuolo Martesana (MI). Client: Ferrero Spa Designer: Foster & Wheeler Value of the contract: € 11 MLN Year: 2017 - 2018



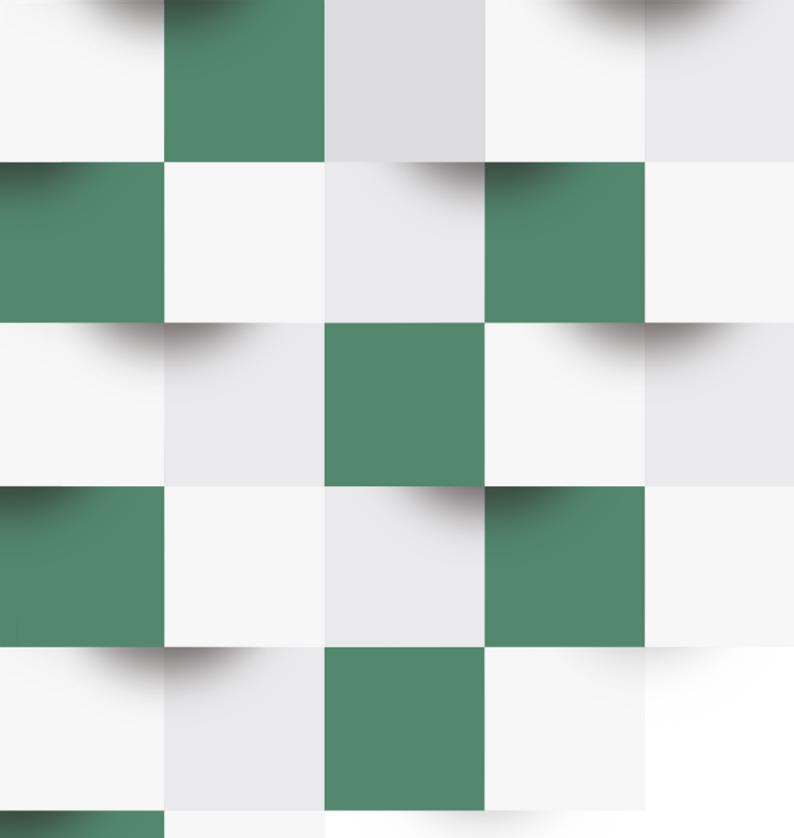
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